

SAP Solution Brief

SAP Solutions for Small Businesses and Midsize Companies

SAP Business All-in-One

Drive Performance and Growth with Scalable SAP® Solutions for Midsize Companies

Quick Facts

Summary

SAP Business All-in-One solutions are the most powerful, industry-specific enterprise resource planning (ERP) solutions available to midsize or quickly growing small companies. They give you an integrated view of your business and easily scale and adapt to meet changing needs. The solutions help drive business growth, build and maintain operational excellence, and optimize financial performance. The software provides in-depth functionality for running the entire business efficiently and is designed to be affordable, with a predictable time to value.

Business Challenges

- Keep pace with quickly changing market conditions and customer demands
- Streamline business operations
- Comply with financial reporting requirements
- Broaden and deepen your insight into business operations

Key Features

- **Powerful ERP** – Effectively manage financials, sales and service, procurement and logistics execution, product development and manufacturing, human capital management, corporate services, and business analytics
- **Industry-specific functionality** – Solve business challenges with a solution tailored to your industry
- **SAP NetWeaver® technology platform** – Quickly and cost-effectively add on to your existing solution as your business grows and needs change
- **Best practices** – Benefit from solutions built on the SAP Best Practices packages, which provide proven methods for implementing best practices in key functional areas and industries
- **Scalability** – Start with what you need now; adapt and scale your solution as your needs change; and add in-depth CRM, SRM, or BI functionality at any time

Business Benefits

- **Enhanced agility** to respond to changing market conditions and customer demands
- **Greater efficiency and effectiveness** thanks to streamlined business processes, automated tasks, and fewer errors
- **Improved financial management** due to more accurate financial reporting, better record maintenance, and deeper insight into organizational performance
- **Increased visibility** from integrated analytics that help uncover business risks and opportunities

For More Information

Visit www.sap.com/businessallinone to learn more about SAP Business All-in-One solutions and find an SAP partner near you.



The Best-Run Businesses Run SAP™

Lay a strong foundation for growth with an [SAP® Business All-in-One solution](#). Designed for midsize or quickly growing small companies, these flexible business management solutions help drive business growth, build and maintain operational excellence, and optimize financial performance.

NEW CHALLENGES FOR YOUR GROWING COMPANY

For growing companies like yours, success depends on the ability to proactively manage sales, operations, and financial performance. But how do you manage sales opportunities and marketing plans while rapidly developing new products and services? How do you maximize limited resources? And how do you improve internal financial controls and gain deeper insight into organizational performance?

SAP® Business All-in-One solutions are designed for midsize or quickly growing small companies that want to focus on sales growth, operational efficiency, and financial agility. These solutions provide in-depth functionality for running the entire business efficiently, with support for industry-specific best practices. They give you an integrated view of your business and easily scale and adapt to meet changing needs.

POWERFUL AND INDUSTRY SPECIFIC

SAP Business All-in-One solutions are the most powerful, industry-specific enterprise resource planning (ERP) solutions available to midsize or quickly growing small companies. The solutions support core business processes in a range of industries. These processes include financials, sales and service, procurement and logistics execution, product development and manufacturing, human capital management, corporate services, and business analytics.

Highly Scalable and Based on Proven Technology

Built on the proven SAP ERP application and flexible SAP NetWeaver® technology platform trusted by the largest enterprises, SAP Business All-in-One solutions are optimized for midsize or quickly growing small companies. Yet they can grow and scale along with the business. At any time, you can extend your solution with additional functionality for customer relationship management (CRM), supplier relationship management (SRM), or business intelligence (BI).

Intuitive, Integrated, and Efficient User Experience

With a rich, unified, and personalized user environment featuring role-based navigation and an intuitive interface, these solutions provide easy access to the business content your employees need to work efficiently. Because the solutions feature embedded analytics and work with Microsoft Excel, employees can make well-informed decisions quickly and perform ad hoc analysis and reporting as needed.

Affordable, with Predictable Time to Value

SAP provides proven tools and methodologies for fast, predictable implementation with low risk, low cost, and rapid time to value, as well as ongoing maintenance and support. SAP Best Practices packages enable our partners to create and extend qualified SAP Business All-in-One partner solutions and to activate new functionality in them. SAP also provides a solution configurator and a solution

builder tool that help consultants or your IT staff to configure and extend the solutions.

Comprehensive and Robust

SAP Business All-in-One solutions can handle the most demanding local and global requirements in over 50 countries. Fully integrated functionality streamlines core business processes. With embedded analytics and access to standard reports, you gain visibility into the performance of all business operations.

Industry Specific, with the Flexibility to Meet Unique Needs

With built-in support for industry-specific best practices, the solutions equip you with the methods of the best-run companies in your industry, along with the flexibility to support your unique practices. Over 800 industry solutions are delivered by local SAP partners with deep expertise in specific industries.

SOLID FOUNDATION FOR YOUR BUSINESS

With SAP Business All-in-One solutions, your business can optimize performance and drive growth.

Manage Sales, Products, and Services

Proactively manage sales opportunities and marketing plans while rapidly developing products and services. The solutions let you prioritize, reassign, or modify sales opportunities; run marketing plans and processes; and manage customer service requests, contracts, and warranties. One integrated solution supports everything from design engineering and integrated product-data management to manufacturing.

Streamline Operations

Grow and scale effectively by optimizing business processes and automating routine activities company-wide. You can en-

able lean shop-floor operations for assembly and fabrication. You can also proactively route tasks and approval requests to improve efficiency. The solutions let you manage inbound and outbound logistics, workforce processes, employee talent, projects, portfolios, and compliance. They also provide alerts and relevant information to employees based on their responsibilities to improve decision making.

Improve Financial Management

Accelerate financial closes, increase the accuracy of financial reporting, and maintain a set of balanced books reflecting any business dimension. Support for international and local accounting standards helps reduce the risk of noncompliance. You gain deeper insight into performance by analyzing revenue and cost information for customers, products, projects, and services. Overall, you can improve your management of internal controls including documentation, assessment, and testing.

Gain Insight Through a Unified View of the Business

Manage operations effectively, contain costs, and meet customer demands with a complete solution that provides integrated information throughout your business lifecycle. With insight into every aspect of the business, you can monitor performance, identify inefficiencies, and spot growth opportunities.

Connect Headquarters, Subsidiaries, and Business Partners

Improve customer service and operational efficiency with affordable, right-sized solutions that help manage information flow and harmonize business processes.

COST-EFFECTIVE INVESTMENT

With an SAP Business All-in-One solution, you get the power to run every facet of your business smoothly – and the knowledge that you've made a sound investment.

Integrated Software in a Single, Unified Solution

SAP Business All-in-One solutions support integrated processes across your business lifecycle. Each single, unified solution helps eliminate redundant data entry and mismatched reporting across functional areas.

Depth of Industry Experience

Leveraging SAP's 35-plus years of leadership in business applications, SAP Business All-in-One solutions reflect the best industry-specific business practices and provide functionality with unprecedented depth and breadth.

Flexibility and Easy Extension

Solutions can be extended and configured quickly to meet changing needs because they are based on the SAP Best

Practices family of packages. These proven packages feature preconfiguration, documentation, and a built-in methodology for rapidly deploying integrated business functionality.

Simplified Work Environment

These solutions improve productivity by enabling a simplified work environment. They provide a friendly user interface, role-based navigation, and intuitive analytics including ad hoc reporting and compatibility with desktop applications such as Microsoft Excel.

Affordability with Predictable Time to Value

SAP Business All-in-One solutions offer an affordable cost and predictable payback. They include preconfigured software based on industry best practices, so you can quickly deploy solutions tailored to meet specific requirements. SAP methodologies, tools for data migration and software testing, and accelerators enable rapid deployment by SAP and experienced partners, leading to faster ROI. In addition, enhancement packages support continuous ERP innovation.

Confident Investment

SAP Business All-in-One solutions are configured to match your business requirements without customization. You can add functionality to cover new processes, trade patterns, products, and users when needed.

SAP Business All-in-One solutions are the most powerful, industry-specific ERP solutions available to midsize or quickly growing small companies. They give you an integrated view of your business and easily scale and adapt to meet changing needs.



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The solutions work with pretested, pre-configured hardware options from various partners and software options that include database and operating systems, reducing your total cost of ownership (TCO). Because SAP Business All-in-One solutions are powered by SAP NetWeaver, you can integrate both SAP and non-SAP software. So you can be confident that your IT infrastructure will meet future requirements.

TAKE THE NEXT STEP

You can purchase qualified SAP Business All-in-One partner solutions and industry-specific solutions through our global network of over 1,400 authorized partners. These partners combine their business knowledge and IT expertise to help you purchase, implement, and support SAP Business All-in-One solutions.

Additionally, the SAP Business All-in-One fast-start program offers a simplified process to scope and deploy SAP Business All-in-One solutions. Complete with preconfigured, pretested software and hardware as well as options for lower licensing, installation, and operating costs, the fast-start program reduces implementation time and TCO.

LEARN MORE

To join the thousands of companies that rely on SAP business solutions to help manage business growth, visit www.sap.com/businessallinone and find an SAP partner near you.



The Best-Run Businesses Run SAP™